

# SUMMER INTERNATIONAL EXCHANGE PROGRAMME 2018 DESTINATION AND EXPERIENCE MARKETING

01 – 12 July 2018  
Breda, the Netherlands

*jointly organised by NHTV Breda University of Applied Sciences, the Netherlands  
and Institute for Tourism Studies, Macao, China*

## Day trip to Amsterdam

7 July 2018

### Saturday: daytrip to Amsterdam

It's time to head to the capital of the Netherlands, Amsterdam. Students can visit various museums, wander through the streets of this vibrant city or take a cruise on the canals. Join one of the walking tours in Amsterdam for a good introduction to the city or rent a bike to explore the city 'the Dutch way'. (Only if you're comfortable on a bicycle though!)

The group will travel to and from Amsterdam by train together. Students can be accompanied by one or two envoys of the NHTV and the IFT lecturer so that there is support in Amsterdam if necessary. The train ride will take 1 hour and 15 minutes so there will be plenty of time to explore the city.

### Museums

Amsterdam has a lot of world class museums such as Rijksmuseum/van Gogh museum/Anne Frank house. Are you a lover of art, history or would you rather dive into science? Check out the possibilities on the I Amsterdam website: [Museums and art galleries](#)

### Walking tours:

Amsterdam offers a variety of walking tours so take your pick. All kind of different options are listed here: [Walking Tours Amsterdam](#)

Please do keep in mind that the free walking tours which are based on tips at the end of the tour require bookings and that they usually charge a standard amount per person when it concerns larger groups.

[New Europe Tours](#)

[Free Walking Tours Amsterdam](#)

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## [Free Dam Tours](#)

### Information on cycling:

Cycling offers you the possibility to cover more ground and it's a typical Dutch way of transport. It can be a great way to explore and experience the city. Please see the visitor information website for more information on bicycle tours, safety, rental and routes:

[Cycling Amsterdam](#)

### Tourist information:

For a full overview of all the possibilities visit the website [Things to do in Amsterdam](#).

In addition there is a tourist information located across from the central station in Amsterdam where you can find the following services:

I amsterdam Visitor Centre

- Booking excursions
- General city maps plus walking, biking and driving tours
- Package tours and trips
- Public transport cards
- I amsterdam City Card
- I amsterdam souvenirs.

For more information go to: [I Amsterdam Visitor Centre](#)