



旅遊學院
INSTITUTO DE FORMAÇÃO TURÍSTICA
Institute for Tourism Studies



南開大學 旅游与服务学院
Nankai University COLLEGE OF TOURISM AND SERVICE MANAGEMENT



IFT Tourism Research Centre
INSTITUTE FOR TOURISM STUDIES, MACAO

An international forum on

China's Belt and Road Initiative: Long-term Implications for Global Travel and Tourism

Institute for Tourism Studies, Macao S.A.R, China
Friday, 20 April 2018
2:30 pm – 5:30 pm
FG51, Grand Hall, Forward Building, Taipa Campus

Background of the Forum

China's Belt and Road initiative aims to realize one of the most ambitious and far-reaching international cooperation programs ever undertaken, involving more than 60 countries and regions in Asia, Europe and the African continent, and with the goal of promoting closer cooperation among these countries. While most discussions about the Belt and Road revolve around infrastructure, economic, and trade development, few, if any, in-depth dialogues have taken place focusing on the initiative's long-term impact on global travel and tourism.

Since the Belt and Road initiative also envisions cooperation in regional tourism and the development of cross-country tourism routes and products, the aim of this forum is to discuss and address some of the most important issues affecting global travel and tourism as a result of the momentous change, opportunities, as well as challenges brought forth by the Belt and Road initiative.

Organised jointly by IFT Tourism Research Centre and the College of Tourism and Service Management, Nankai University, the Forum will be inviting international scholars and experts in panel discussions to jointly share their insights and exchange ideas on key questions such as the following:

- What investments and developments in travel, transport, and attractions infrastructure would be spurred by the Initiative and where? What opportunities and risks does the initiative bring for global tourism and hospitality development?
- What are the challenges the initiative may face in terms of travel mobility, visa restrictions, socio-cultural impacts, and openness between countries along the Belt and Road? How can these challenges be overcome?
- For actors in global hospitality and the travel trade and those involved in national tourism promotion and development, what preparations are needed to capitalize on the prospects brought by the initiative?
- What are the long-term implications and challenges of the initiative for tourism & hospitality manpower mobility, skills development, training and education?

For details and registration:

<http://itrc.ift.edu.mo/belt-and-road-forum>

PROGRAMME

**14:30
WELCOME REMARKS**

Dr. Fanny Vong
*President
Institute for Tourism Studies*

*Dean
College of Tourism and Service Management, Nankai University*

**14:45 – 15:45
PANEL DISCUSSION—SESSION 1**

(In English with simultaneous translation in Mandarin*, followed by Q&A)

Moderator:

Dr. Eve Ren
Institute for Tourism Studies

Discussants:

Prof. Richard W. X. Hu, *Department of Politics & Public Administration, University of Hong Kong*
Prof. Tim Winter, *Cultural Heritage Centre for Asia and the Pacific, Deakin University, Australia*
Dr. Tim Summers, *Centre for China Studies, The Chinese University of Hong Kong*
Mr. Muhammad Saqib Irshad, *Tianjin University of Finance and Economics*

**15:45 – 16:15
COFFEE BREAK**

**16:15 – 17:15
PANEL DISCUSSION—SESSION 2**

(In Mandarin with simultaneous translation in English*, followed by Q&A)

Moderator:

Dr. Ye Chen
Vice Dean, College of Tourism and Service Management, Nankai University

Discussants:

Prof. Hanqin Qiu, *School of Hotel and Tourism Management, Hong Kong Polytechnic University*
Dr. Hong Yu, *East Asian Institute, National University of Singapore*
Dr. Yanzheng Tuo, *Silk Road Tourism Research Center, Nankai University*

**17:15
CLOSING REMARKS**

**17:30
END OF FORUM**

* Reservation for translation configuration required on a first-come-first-serve basis.



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「中國“一帶一路”倡儀對全球旅遊業的 長遠啟示」國際論壇

旅遊學院

2018年4月20日（星期五）

下午2:30 – 5:30

氹仔校區，展望樓大禮堂 FG51

關於論壇

中國的“一帶一路”倡儀旨在實現有史以來最具抱負和影響深遠的國際合作計劃之一，涉及亞洲、歐洲和非洲大陸60多個國家和地區，目標為促進這些國家之間更緊密的合作。儘管關於“一帶一路”的大部分討論圍繞著基礎設施、經濟和貿易發展，但該倡儀對全球旅遊業的長期影響，則幾乎沒有任何深入的議論。

由於“一帶一路”倡儀還設想在區域旅遊和跨國旅遊路線以及產品方面進行合作，因此本論壇的目的是討論和解析因重大變革、機遇以及“一帶一路”倡儀帶來的挑戰而影響全球旅遊業的一些最重要的課題。

本論壇由旅遊學院旅遊業研究暨研究中心與南開大學旅遊與服務學院合辦，將邀請學者及專家出席並就下列擬定的重要議題作探討和互相交流：

- “一帶一路”將如何及為哪些地區帶動旅遊、景點、交通運輸的基礎設置的投資及發展？這重大的發展戰略將為全球旅遊及款客業的興盛帶來甚麼機遇及風險？
- 在旅遊流動性、簽證限制、社會文化衝擊及沿線國家和地區之間的開放性的方面或將面臨甚麼挑戰？
- 全球旅遊及款客業的參與者及推進國家旅遊業發展的負責人該如何準備迎接“一帶一路”帶來的前景？
- “一帶一路”對旅遊及款客業的人力流動、技術發展、培訓及教育意味著甚麼長遠的影響及挑戰？

詳細資料及報名：

<http://itrc.ift.edu.mo/belt-and-road-forum/chi>

程序

14:30

歡迎詞

黃竹君博士
旅遊學院院長

南開大學旅遊與服務學院副院長

14:45 – 15:45

專題討論 – 第一部分

(討論以英文進行附設普通話同聲傳譯*，並設有問答環節)

主持：

任連萍博士
旅遊學院

討論者：

胡偉星教授，香港大學政治與公共行政學系
Tim Winter 教授，澳洲迪肯大學亞太文化遺產中心
夏添恩博士，香港中文大學中國研究中心
賽博先生，天津財經大學

15:45 – 16:15

茶歇

16:15 – 17:15

專題討論 – 第二部分

(討論以普通話進行附設英文同聲傳譯*，並設有問答環節)

主持：

陳擘博士
南開大學旅遊與服務學院副院長

討論者：

邱漢琴教授，香港理工大學酒店及旅遊業管理學院
余虹博士，新加坡國立大學東亞研究所
妥艷嬪博士，南開大學旅遊與服務學院絲路旅遊研究中心

17:15

閉幕詞

17:30

論壇完畢

* 翻譯耳機需登記預留，並以先到先得原則分配。